



A resident of Santa Monica since 1992, **Ted Winterer** works in residential real estate marketing and when time allows writes screenplays.

He has been active in Santa Monica civic affairs for the last decade as co-chair of

the Ocean Park Community Organization, president of the Ocean Park Association, City Recreation and Parks Commissioner, adviser to the Santa Monica Coalition for a Livable City, appointee to the City Manager’s Workforce Housing Committee, organizer of the Main Street 4th of July Parade and member of the steering committee of Community for Excellent Public Schools and SMMUSD’s Economic Feasibility Committee.

He was a candidate for Santa Monica City Council in 2010 and fell 56 votes short of winning a seat. He has served on the Santa Monica Planning Commission since spring of 2009 and currently serves as its Vice Chair.

Ted lives in Ocean Park with his wife Beck and their children Eleanor and Steele, both of them students at SMASH, one of Santa Monica’s fine public schools.



**Richard McKinnon** is a City Planning Commissioner, former Recreation and Parks Commissioner and a long-time advocate for public policy issues and the community.

Richard’s vision for Santa Monica grows out of his years of experience helping shape

the community. He was the Chair of Roosevelt, Lincoln and Samohi School Councils; Chair of the joint PTA and School District World Class Public Schools campaign, involved in supporting every bond and parcel tax and a member of the District PTA Executive Council.

He spearheaded the campaign to get a citywide Bike Plan and funding for bike infrastructure in the city; he was instrumental in getting Santa Monica to become an urban Arboretum and he served on the Board of the Pico Youth and Family Center. As a Recreation and Parks Commissioner he pushed for more open and green space, enhanced recreation hours for the public and major development of joint use facilities.

Richard and his family have lived in the Wilmont neighborhood for the past twelve years. Their son graduated from SMMUSD schools and is at Berkeley. Richard’s professional expertise is in strategic marketing, communication and public policy. He recently created a start-up company that advises Governments, organizations and business on public policy and strategy issues.

## Election of our City Council members will determine what kind of city Santa Monica will become.

Fourteen people are vying for four seats on the Santa Monica City Council. Two of these seats are wide open for the first time in 25 years.

Both **Ted Winterer** and **Richard McKinnon** believe in transparency in city issues, reasonable development, and reduced traffic.