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FOR IMMEDIATE RELEASE  
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### **RALLY TO SAVE SANTA MONICA FROM MASSIVE HINES DEVELOPMENT**

Community groups and neighborhood leaders in Santa Monica are calling on their members citywide to rally at City Hall on Tuesday, Feb 4th to show solidarity in opposition to the massive 765,000 sq. ft. Hines project, which will be voted on by City Council that evening. Over 200 people packed the Council hearing a week ago, most opposing the project. Not all who gathered were able to speak due to time constraints; the Council then delayed its deliberations and its vote until this Tuesday night in a special session devoted solely to the Hines project.



"The cumulative effect of the Bergamot project and 35 other large projects winding their way through the planning process would add 24,000 new car trips every day to this already severely congested area" said architect Dan Jansenson, member of S.M.A.R.T (Santa Monica Architects for a Responsible Tomorrow).

"Hines' own estimate is that regardless of light rail, its project will generate 7,000 new car trips a day. Other experts believe the real numbers will be twice that. This is alarming to all of us who live in Santa Monica and to our L.A. neighbors. Our city needs to reject this project and tell Hines to come back with a smaller project that mitigates its traffic and reduces its water impacts significantly" said Diana Gordon, Co-Chair of the Santa Monica Coalition for a Livable City, one of the many groups involved in the rally.

**WHAT:** Press Conference at Santa Monica City Hall followed by Santa Monica City Council hearing on the Hines project

**WHO:** The Santa Monica Coalition for a Livable City, ("SMCLC"); Santa Monicans for Renters Rights ("SMRR"); Santa Monica Democratic Club; Santa Monica Transparency Project; Santa Monica Architects for a Responsible Tomorrow ("SMART"); Residocracy, and Santa Monica Neighborhood Associations

**WHEN:** Tuesday, February 4, 2014 at 6:00 p.m. at 1685 Main Street (in front of Santa Monica City Hall)



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