



# SANTA MONICA GREAT PARK COALITION

The City of Santa Monica plans to close the Santa Monica Airport at the end of 2028 after more than 50 years of efforts to reclaim the land for local public use. Anticipating this closure, voters overwhelmingly approved Measure LC in 2014, which limits future development on the land to parks, recreational, arts, educational and cultural uses absent another ballot measure.

**The disposition of this land is the most significant land use decision our City has faced in over 100 years. Residents and community organizations throughout Santa Monica are coming together to ensure that Measure LC's mandate is upheld during the City's ongoing public process to [determine the future of the land](#).**

**Who We Are:** The Great Park Coalition (GPC) recently formed to ensure that Santa Monicans are well-informed and well-represented in a planning process that will determine the primary use of this land for future generations.

The GPC's goal is an LC-compliant Great Park, **as voters originally approved a park bond for the purchase of these 192 acres of land almost 100 years ago.** Such a restored park could include open green space, community gardens, walking & biking trails, and many cultural and recreational amenities.

Support for the GPC mission has swiftly emerged from all corners of Santa Monica. On December 7th, 800 people attended an airport community engagement event at Memorial Park — one of the largest community engagement events in Santa Monica's history. And in less than a month, the GPC has secured the support of several hundred residents, thirty local organizations, and thirteen former Santa Monica mayors and councilmembers. Explore our website [here](#).

**Upcoming January 5<sup>th</sup> Deadline:** We hope you will join us and actively participate in the City's planning process. The current phase of community outreach wraps up on **January 5th**.

**The GPC encourages you to:**

1. **Sign-up with the Santa Monica Great Park Coalition [Here](#).** This will help build momentum and critical support for the City's efforts to create this new park.
2. **Complete both the City's "Phase 2B Survey" and the "Balance Builder game"** which can be found [here](#) and [here](#). These input tools do not take long to complete and will close on **January 5th**. Be sure to encourage your friends, family, neighbors, and groups to participate as well!

**Here are some TIPS for taking the survey:**

- **Use the Comment boxes** at the bottom of each "Guiding Principle" section to advocate for the uses you want, e.g., "We need more multi-use fields" or "There are 900 people on the waitlist for a community garden in Santa Monica - please include many community gardens in the Great Park".
- **Advocate for use of continuing lease revenues** - In the "Balance Economics" Guiding Principle section comment box, consider emphasizing how helpful it would be to maintain many of the existing onsite buildings and to use that lease revenue to financially enable and support the Great Park.

**Here are some TIPS when doing the Balance Builder exercise –**

- **Find and select specific uses that you support**, e.g., more multi-use fields, a new aquatics center, cultural spaces, open field spaces for events, walking/biking trails, community gardens, a wildflower meadow, etc.
- **Do NOT pick any cards with a yellow star** - Yellow stars on the cards indicate uses that could trigger a citywide ballot measure, potentially delaying and adding significant cost to the Great Park project.

- **Bonus Cards/Funding** – Bonus Cards suggest ways to fund the park and enhance positive climate impact. Pick choices that utilize existing non-aviation lease revenues post-closure ("Maintain onsite buildings and revenue") and that prioritize retention of local ownership and control over the entire space.

Thank you. With your support we will transform this public land back into a Great Park in accordance with the 2014 Measure LC City Charter Amendment!

Sincerely,

The Great Park Coalition Organizing Committee  
John Fairweather  
Zina Josephs  
Frank Gruber  
Joe Pertel  
Ann Bowman