

# Why the real estate industry is bankrolling Richard Bloom's campaign.

## Santa Monica Coalition for a Livable City endorses Betsy Butler

The Santa Monica Coalition for a Livable City has spurned Santa Monica Mayor Richard Bloom and endorsed Betsy Butler for State Assembly.

It issued the following statement explaining its endorsement.

"Look at all the traffic clogging development that's come to Santa Monica in the last 12 years since Richard Bloom has been on our City Council. Richard has voted for EVERY commercial development that's come before the council and has been rewarded by sizable developer contributions over the years. Now Richard wants Santa Monica to become an even greater regional office destination, which is what brings overwhelming and unmitigatable traffic into our city.

"Betsy Butler supports our goals. She supports the incredible work and the commitment that [SMCLC] has demonstrated for a more livable community.

"This November, Santa Monica residents will have a clear choice who they want to represent us in Sacramento – someone who supports residents trying to keep Santa Monica sustainable and livable, or someone who supports developer interests every single time."

Santa Monica Dispatch, 10/7/12

Real estate interests are pouring tens of thousands of dollars into Richard Bloom's campaign for Assembly. Why? Because Richard Bloom has a record of supporting the interests of big developers as a member of the Santa Monica City Council and as a member of the California Coastal Commission.

### A terrible record on the Santa Monica City Council.

The neighborhood watchdog group, Santa Monica Coalition for a Livable City, has strongly criticized Richard Bloom: "Richard Bloom has voted for EVERY commercial development that's come before the council and has been rewarded by sizable developer contributions over the years. Now Richard wants Santa Monica to become an even greater regional office destination, which is what brings overwhelming and unmitigatable traffic into our city." – **Statement of Santa Monica Coalition for a Livable City, 10/7/12**

### A failing grade from the Sierra Club.

In their last Report Card on Coastal Protection issues, the Sierra Club gave Richard Bloom a Failing grade – 42%. That's because Bloom repeatedly voted to permit projects that destroy precious coastal habitat, allow excessive ocean pollution and block coastal access to the public. Bloom was the 10th worst Commissioner out of 12 members when voting to protect the coast. *Source: 2010 Sierra Club California Coastal Commission Vote Chart*

**Vote to protect  
our neighborhoods  
and our coast.**

**Vote NO on  
RICHARD BLOOM**

